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## Hindu Pluralism

### Religion and the Public Sphere in Early Modern South India

Elaine M. Fisher

In **Hindu Pluralism**, Elaine M. Fisher complicates the traditional scholarly narrative of the unification of Hinduism. By calling into question the colonial categories implicit in the term “sectarianism,” Fisher’s work excavates the pluralistic textures of precolonial Hinduism in the centuries prior to British intervention. Drawing on previously unpublished sources in Sanskrit, Tamil, and Telugu, Fisher argues that the performance of plural religious identities in public space in Indian early modernity paved the way for the emergence of a distinctively non-Western form of religious pluralism. This work provides a critical resource for understanding how Hinduism developed in the early modern period, a crucial era that set the tenor for religion’s role in public life in India through the present day.

**Elaine M. Fisher** is a Fulbright-Nehru Postdoctoral Fellow at the University of Mysore. Starting in the fall of 2017 she will be Assistant Professor in the Department of Religious Studies at Stanford University.

Mar. 2017 262pp PB Price: \$ 34.95

## Thoreau and the Language of Trees

Richard Higgins with a foreword by Robert D. Richardson

Trees were central to Henry David Thoreau’s creativity as a writer, his work as a naturalist, his thought, and his inner life. His portraits of them were so perfect, it was as if he

could see the sap flowing beneath their bark. When Thoreau wrote that the poet loves the pine tree as his own shadow in the air, he was speaking about himself. In short, he spoke their language.

In this original book, *Richard Higgins* explores Thoreau’s deep connections to trees: his keen perception of them, the joy they gave him, the poetry he saw in them, his philosophical view of them, and how they fed his soul. His lively essays show that trees were a thread connecting all parts of Thoreau’s being—heart, mind, and spirit. Included are one hundred excerpts from Thoreau’s writings about trees, paired with over sixty of the author’s photographs. Thoreau’s words are as vivid now as they were in 1890, when an English naturalist wrote that he was unusually able to “to preserve the flashing forest colors in unfading light.” **Thoreau and the Language of Trees** shows that Thoreau, with uncanny foresight, believed trees were essential to the preservation of the world.

**Richard Higgins** is a former longtime staff writer for the Boston Globe, the coauthor of *Portfolio Life: The New Path to Work, Purpose, and Passion after 50*, and the coeditor of *Taking Faith Seriously*. His writing has appeared in numerous publications, including the New York Times, Atlantic Monthly, Christian Century, and Smithsonian. He lives in Concord, Massachusetts.

Apr. 2017 248pp HB Price: \$ 24.95

## Abusive Endings

### Separation and Divorce Violence against Women

Walter S. DeKeseredy, Molly Dragiewicz, Martin D. Schwartz

Good Offices Committee (Of FBPAI) Conversion rates for Books and Journals, effective 1st April 2017



British Pound Sterling @ ₹.84.40 US Dollar @ ₹.68.20 Euro @ ₹. 73.10

**Abusive Endings** offers a thorough analysis of the social-science literature on one of the most significant threats to women's health and well-being today—abuse at the hands of their partners. The authors provide a moving description of why and how men abuse women in myriad ways during and after a separation or divorce. The material is punctuated with the stories and voices of both perpetrators and survivors of abuse, as told to the authors over many years of fieldwork. Written in a highly readable fashion, this book will be a useful resource for researchers, practitioners, activists, and policy makers.

**Walter S. DeKeseredy** is Anna Deane Carlson Endowed Chair of Social Sciences, Director of the Research Center on Violence, and Professor in the Department of Sociology and Anthropology at West Virginia University.

**Molly Dragiewicz** is Associate Professor in the School of Justice, Faculty of Law at Queensland University Institute of Technology.

**Martin D. Schwartz** is Professional Lecturer in the Department of Sociology at George Washington University, and Professor Emeritus and Presidential Research Scholar at Ohio University.

May 2017 240pp PB Price: \$ 32.95  
HB Price: \$ 85.00



Columbia University Press

## Theory for the Working Sociologist

Fabio Rojas

**Theory for the Working Sociologist** makes social theory easy to understand by revealing sociology's hidden playbook. *Fabio Rojas* argues that sociologists use four different theoretical "moves" when they try to explain the social world: how groups defend their status, how people strategically pursue their goals, how values and institutions support each other, and how people create their social reality. *Rojas* uses famous sociological studies to illustrate these four types of theory and show how students and researchers may apply them to their interests. The guiding light of the book is the concept of the "social mechanism," which clearly and succinctly links causes and effects in social life.

Drawing on dozens of empirical studies that define modern sociology and focusing on the nuts and bolts of social explanation, *Rojas* reveals how areas of study within the field of sociology that at first glance seem dissimilar are, in fact, linked by shared theoretical underpinnings. In doing so, he elucidates classical and contemporary theory, and connects both to essential sociological findings made throughout the history of the field. Aimed at undergraduate students, graduate students, journalists, and interested general readers who want a more formal way to understand social life, **Theory for the Working Sociologist** presents the underlying themes of sociological thought using contemporary research and plain language.

**Fabio Rojas** is professor of sociology at Indiana University Bloomington. He is the author of *From Black Power to Black Studies: How a Radical Social Movement Became an Academic Discipline* and the co-author with

Michael T. Heaney of *Party in the Street: The Antiwar Movement and the Democratic Party after 9/11*.

April 2017 232pp PB Price: \$ 30.00  
HB Price: \$ 90.00

## Lust, Commerce, and Corruption An Account of What I Have Seen and Heard, by an Edo Samurai, abridged edition

Edited and with an introduction by *Mark Teeuwen and Kate Wildman Nakai*. Translated by *Mark Teeuwen, Kate Wildman Nakai, Fumiko Miyazaki, Anne Walthall, and John Breen*

By 1816, Japan had recovered from the famines of the 1780s and moved beyond the political reforms of the 1790s. Despite persistent economic and social stresses, the country seemed headed for a new period of growth. The idea that the shogunate would not last forever was far from anyone's mind.

Yet, in that year, an anonymous samurai produced a scathing critique of Edo society. Writing as Buyo Inshi, "a retired gentleman of Edo," he expressed in *An Account of What I Have Seen and Heard* a profound despair with the state of the realm. Seeing decay wherever he turned, Buyo feared the world would soon descend into war.

In his anecdotes, Buyo shows a sometimes surprising familiarity with the shadier aspects of Edo life. He speaks of the corruption of samurai officials; the suffering of the poor in villages and cities; the operation of brothels; the dealings of blind moneylenders; the selling and buying of temple abbotships; and the dubious strategies seen in law courts. Perhaps it was the frankness of his account that made him prefer to stay anonymous.

A team of Edo specialists undertook the original translation of Buyo's work. This abridged edition streamlines this translation for classroom use, preserving the scope and emphasis of Buyo's argument while eliminating

### Quote



*"Our greatest weakness lies in giving up.*

*The most certain way to succeed is always to try just one more time".*

- Thomas A. Edison

repetitions and diversions. It also retains the introductory essay that situates the work within Edo society and history.

**Mark Teeuwen** is professor in Japanese studies at the University of Oslo. He is a historian of Japanese religion, with special focus on the history of Shinto.

**Kate Wildman Nakai** is professor emerita at Sophia University, Tokyo. Her research focuses on Tokugawa and modern history, with an emphasis on intellectual developments.

**Fumiko Miyazaki** is professor emerita at Keisen University in Tokyo. Her research focuses on Tokugawa religion and society.

**Anne Walthall** is professor emerita at the University of California, Irvine. Her research focuses on society and gender during the Tokugawa period.

**John Breen** is a professor at the International Research Center for Japanese Studies, Kyoto, where he edits the journal *Japan Review*.

April 2017 296pp PB Price: \$. 35.00  
HB Price: \$. 105.00

**Posthumous Life**  
*Theorizing Beyond the Posthuman*  
Jami Weinstein and Claire Colebrook

**Posthumous Life** launches critical life studies: a mode of inquiry that neither endorses nor dismisses a wave of recent "turns" toward life, matter, vitality, inhumanity, animality, and the real. Questioning the nature and limits of life in the natural sciences, the essays in this volume examine the boundaries and significance of the human and the humanities in the wake of various redefinitions of what counts as life. They explore the possibility of theorizing life without assuming it to be either a simple substrate or an always-mediated effect of culture and difference. **Posthumous Life** provides new ways of thinking about animals, plants, humans, difference, sexuality, race, gender, identity, the earth, and the future.

**Claire Colebrook** is professor of English at Penn State University.

**Jami Weinstein** is associate professor of gender studies at Linköping University.

Mar. 2017 393pp PB Price: \$. 35.00  
HB Price: \$. 105.00

### *Funny Thoughts...!*

Where is the cat in the catwalk?

Why do overlook and oversee mean opposite things?

Why is the word abbreviation so long?

Do you need a silencer if you are going to shoot a mime?

How can there be self-help groups?



**Princeton University Press**

**Money Talks:**  
*Explaining How Money Really Works*

Edited by *Nina Bandelj, Frederick F. Wherry & Viviana A. Zelizer*

The world of money is being transformed as households and organizations face changing economies, and new currencies and payment systems like Bitcoin and Apple Pay gain ground. What is money, and how do we make sense of it? **Money Talks** is the first book to offer a wide range of alternative and unexpected explanations of how social relations, emotions, moral concerns, and institutions shape how we create, mark, and use money. This collection brings together a stellar group of international experts from multiple disciplines—sociology, economics, history, law, anthropology, political science, and philosophy—to propose fresh explanations for money's origins, uses, effects, and future.

**Money Talks** explores five key questions: How do social relationships,

emotions, and morals shape how people account for and use their money? How do corporations infuse social meaning into their financing and investment practices? What are the historical, political, and social foundations of currencies? When does money become contested, and are there things money shouldn't buy? What is the impact of the new twenty-first-century currencies on our social relations?

At a time of growing concern over financial inequality, **Money Talks** overturns conventional views about money by revealing its profound social potential.

**Nina Bandelj** is professor of sociology and equity advisor to the dean of social sciences at the University of California, Irvine. **Frederick F. Wherry** is professor of sociology and codirector of the Center for Cultural Sociology at Yale University. **Viviana A. Zelizer** is the Lloyd Cotsen '50 Professor of Sociology at Princeton University.

March 2017 288pp HB Price: \$. 45.00

**The Seven Deadly Sins of Psychology:**  
*A Manifesto for Reforming the Culture of Scientific Practice*  
*Chris Chambers*

Psychological science has made extraordinary discoveries about the human mind, but can we trust everything its practitioners are telling us? In recent years, it has become increasingly apparent that a lot of research in psychology is based on weak evidence, questionable practices, and sometimes even fraud. **The Seven Deadly Sins of Psychology** diagnoses the ills besetting the discipline today and proposes sensible, practical solutions to ensure that it remains a legitimate and reliable science in the years ahead.

In this unflinchingly candid manifesto, *Chris Chambers* draws on his own experiences as a working scientist to reveal a dark side to psychology that few of us ever see. Using the seven

deadly sins as a metaphor, he shows how practitioners are vulnerable to powerful biases that undercut the scientific method, how they routinely torture data until it produces outcomes that can be published in prestigious journals, and how studies are much less reliable than advertised. He reveals how a culture of secrecy denies the public and other researchers access to the results of psychology experiments, how fraudulent academics can operate with impunity, and how an obsession with bean counting creates perverse incentives for academics. Left unchecked, these problems threaten the very future of psychology as a science—but help is here.

Outlining a core set of best practices that can be applied across the sciences, *Chambers* demonstrates how all these sins can be corrected by embracing open science, an emerging philosophy that seeks to make research and its outcomes as transparent as possible.

**Chris Chambers** is professor of cognitive neuroscience in the School of Psychology at Cardiff University and a contributor to the Guardian science blog network.

March 2017 288pp HB **Price: \$ 29.95**

### Laugh...!!!

*Three doctors are discussing which types of patients they prefer. Doctor Watson says, "I prefer librarians. All their organs are alphabetized."*

*Doctor Fitzpatrick says, "I prefer mathematicians. All their organs are numbered."*

*Doctor Ahn says, "I prefer lawyers. They're gutless, heartless, brainless, spineless, and their heads and rear-ends are interchangeable."*

\*\*\*

*Q: Did you hear about the man with a broken left arm and broken left leg?*

*A: Don't worry he's "ALRIGHT" now!*



## Worried About the Wrong Things

### Youth, Risk, and Opportunity in the Digital World

*Jacqueline Ryan Vickery*

Foreword by *S. Craig Watkins*

It's a familiar narrative in both real life and fiction, from news reports to television storylines: a young person is bullied online, or targeted by an online predator, or exposed to sexually explicit content. The consequences are bleak; the young person is shunned, suicidal, psychologically ruined. In this book, *Jacqueline Ryan Vickery* argues that there are other urgent concerns about young people's online experiences besides porn, predators, and peers. We need to turn our attention to inequitable opportunities for participation in a digital culture. Technical and material obstacles prevent low-income and other marginalized young people from the positive, community-building, and creative experiences that are possible online.

*Vickery* explains that cautionary tales about online risk have shaped the way we think about technology and youth. She analyzes the discourses of risk in popular culture, journalism, and policy, and finds that harm-driven expectations, based on a privileged perception of risk, enact control over technology. Opportunity-driven expectations, on the other hand, based on evidence and lived experience, produce discourses that acknowledge the practices and agency of young people rather than seeing them as passive victims who need to be protected.

*Vickery* first addresses how the discourses of risk regulate and control technology, then turns to the online practices of youth at a low-income, minority-majority Texas high school. She considers the participation gap and the need for schools to teach digital literacies, privacy, and different online

learning ecologies. Finally, she shows that opportunity-driven expectations can guide young people's online experiences in ways that balance protection and agency.

**Jacqueline Ryan Vickery** is Assistant Professor in the Department of Media Arts at the University of North Texas.

May 2017 360pp HB **Price: \$ 35.00**

## Remaking the News

### Essays on the Future of Journalism Scholarship in the Digital Age

*Pablo J. Boczkowski* and *C. W. Anderson*

The use of digital technology has transformed the way news is produced, distributed, and received. Just as media organizations and journalists have realized that technology is a central and indispensable part of their enterprise, scholars of journalism have shifted their focus to the role of technology. In **Remaking the News**, leading scholars chart the future of studies on technology and journalism in the digital age.

These ongoing changes in journalism invite scholars to rethink how they approach this dynamic field of inquiry. The contributors consider theoretical and methodological issues; concepts from the social science canon that can help make sense of journalism; the occupational culture and practice of journalism; and major gaps in current scholarship on the news: analyses of inequality, history, and failure.

#### Contributors

Mike Ananny, C. W. Anderson, Rodney Benson, Pablo J. Boczkowski, Michael X. Delli Carpini, Mark Deuze, William H. Dutton, Matthew Hindman, Seth C. Lewis, Eugenia Mitchelstein, W. Russell Neuman, Rasmus Kleis Nielsen, Zizi Papacharissi, Victor Pickard, Mirjam Prenger, Sue Robinson, Michael Schudson, Jane B. Singer, Natalie (Talia) Jomini Stroud, Karin Wahl-Jorgensen, Rodrigo Zamith

**Pablo J. Boczkowski** is Professor of

Communication Studies at Northwestern University. He is the author of *Digitizing the News* and the coauthor, with Eugenia Mitchelstein, of *The News Gap* (both published by the MIT Press).

**C. W. Anderson** is Associate Professor at the College of Staten Island (CUNY); as of the Fall of 2017 he will be a Professor of Media and Communication at the University of Leeds.

May 2017 376pp HB Price: \$ 40.00

## MATLAB for Brain and Cognitive Scientists

Mike X Cohen

MATLAB is one of the most popular programming languages for neuroscience and psychology research. Its balance of usability, visualization, and widespread use makes it one of the most powerful tools in a scientist's toolbox. In this book, *Mike Cohen* teaches brain scientists how to program in MATLAB, with a focus on applications most commonly used in neuroscience and psychology. Although most MATLAB tutorials will abandon users at the beginner's level, leaving them to sink or swim, **MATLAB for Brain and Cognitive Scientists** takes readers from beginning to intermediate and advanced levels of MATLAB programming, helping them gain real expertise in applications that they will use in their work.

The book offers a mix of instructive text and rigorous explanations of MATLAB code along with programming tips and tricks. The goal is to teach the reader how to program data analyses in neuroscience and psychology. Readers will learn not only how to but also how not to program, with examples of bad code that they are invited to correct or improve. Chapters end with exercises that test and develop the skills taught in each chapter. Interviews with neuroscientists and cognitive scientists who have made significant contributions their field using MATLAB appear throughout the book. **MATLAB for Brain and Cognitive Scientists** is an essential resource for

both students and instructors, in the classroom or for independent study.

**Mike X Cohen** is Assistant Professor in the Donders Institute for Brain, Cognition, and Behavior at the Radboud University and University Medical Center, Nijmegen, the Netherlands. He is the author of *Analyzing Neural Time Series Data: Theory and Practice* (MIT Press).

May 2017 584pp HB Price: \$50.00

### Idioms of the month.....

#### Day in the Sun.....

When you have your day in the sun, it means you get the attention you want and are appreciated.

#### Example:

It felt like a day in the sun today. My manager actually noticed me and praised my work. I was even able to put my feet up and have dinner cooked for me when I got home!

**Pound the Pavement** to walk the streets looking for a job

#### Example:

I'd been pounding the pavement for months before I found a job in a fast food restaurant.



## Personalities on the Plate The Lives and Minds of Animals we Eat

Barbara J. King

In recent years, scientific advances in our understanding of animal minds have led to major changes in how we think about, and treat, animals in zoos and aquariums. The general public, it seems, is slowly coming to understand that animals like apes, elephants, and dolphins have not just brains, but complicated inner and social lives, and that we need to act accordingly.

Yet that realization hasn't yet made its presence felt to any great degree in our most intimate relationship with animals: at the dinner table. Sure, there are vegetarians and vegans all over, but at the same time, meat consumption is up, and meat remains a central part of the culinary and dining experience for the majority of people in the developed world.

With **Personalities on the Plate**, *Barbara King* asks us to think hard about our meat eating--and how we might reduce it. But this isn't a polemic intended to convert readers to veganism. What she is interested in is why we've not drawn food animals into our concern and just what we do know about the minds and lives of chickens, cows, octopuses, fish, and more. Rooted in the latest science, and built on a mix of firsthand experience (including entomophagy, which, yes, is what you think it is) and close engagement with the work of scientists, farmers, vets, and chefs, **Personalities on the Plate** is an unforgettable journey through the world of animals we eat. Knowing what we know--and what we may yet learn--what is the proper ethical stance toward eating meat? What are the consequences for the planet? How can we live an ethically and ecologically sound life through our food choices?

We could have no better guide to these fascinatingly thorny questions than *King*, whose deep empathy embraces human and animal alike. Readers will be moved, provoked, and changed by this powerful book.

**Barbara J. King** has taught Anthropology at the College of William and Mary since 1988. Originally focused on primate studies through her observations of wild monkeys in Kenya and captive apes, she now takes up intelligence and emotion in a wide variety of animals. She writes for NPR's 13.7 Cosmos and Culture blog and the TLS. In Gloucester County, Virginia, she lives with her husband and many cats.

Mar. 2017 224pp HB Price: \$ 25.00

## Unthought

### The Power of the Cognitive Nonconscious

N. Katherine Hayles

N. Katherine Hayles is known for breaking new ground at the intersection of the sciences and the humanities. In **Unthought**, she once again bridges disciplines by revealing how we think without thinking—how we use cognitive processes that are inaccessible to consciousness yet necessary for it to function.

Marshalling fresh insights from neuroscience, cognitive science, cognitive biology, and literature, *Hayles* expands our understanding of cognition and demonstrates that it involves more than consciousness alone. Cognition, as *Hayles* defines it, is applicable not only to nonconscious processes in humans but to all forms of life, including unicellular organisms and plants. Startlingly, she also shows that cognition operates in the sophisticated information-processing abilities of technical systems: when humans and cognitive technical systems interact, they form “cognitive assemblages”—as found in urban traffic control, drones, and the trading algorithms of finance capital, for instance—and these assemblages are transforming life on earth. The result is what *Hayles* calls a “planetary cognitive ecology,” which includes both human and technical actors and which poses urgent questions to humanists and social scientists alike.

At a time when scientific and technological advances are bringing far-reaching aspects of cognition into the public eye, **Unthought** reflects deeply on our contemporary situation and moves us toward a more sustainable and flourishing environment for all beings.

**N. Katherine Hayles** is a postmodern literary critic and the James B. Duke Professor of Literature at Duke University.

April 2017 272pp PB **Price: \$ 24.00**  
HB **Price: \$ 72.00**

## The Great Cat and Dog Massacre

### The Real Story of World War Two's Unknown Tragedy

Hilda Kean

The tragedies of World War II are well known. But at least one has been forgotten: in September 1939, four hundred thousand cats and dogs were massacred in Britain. The government, vets, and animal charities all advised against this killing. So why would thousands of British citizens line up to voluntarily euthanize household pets?

In **The Great Cat and Dog Massacre**, *Hilda Kean* unearths the history, piecing together the compelling story of the life—and death—of Britain's wartime animal companions. She explains that fear of imminent Nazi bombing and the desire to do something to prepare for war led Britons to sew blackout curtains, dig up flower beds for vegetable patches, send their children away to the countryside—and kill the family pet, in theory sparing them the suffering of a bombing raid. *Kean's* narrative is gripping, unfolding through stories of shared experiences of bombing, food restrictions, sheltering, and mutual support. Soon pets became key to the war effort, providing emotional assistance and helping people to survive—a contribution for which the animals gained government recognition.

Drawing extensively on new research from animal charities, state archives, diaries, and family stories, *Kean* does more than tell a virtually forgotten story. She complicates our understanding of World War II as a “good war” fought by a nation of “good” people. Accessibly written and generously illustrated, *Kean's* account of this forgotten aspect of British history moves animals to center stage—forcing us to rethink our assumptions about ourselves and the animals with whom we share our homes.

May 2017 248pp HB **Price: \$ 35.00**

## Yale University Press

New....

## A Little History of Economics

Niall Kishtainy

What causes poverty? Are economic crises inevitable under capitalism? Is government intervention in an economy a helpful approach or a disastrous idea? The answers to such basic economic questions matter to everyone, yet the unfamiliar jargon and math of economics can seem daunting. This clear, accessible, and even humorous book is ideal for young readers new to economics and for all readers who seek a better understanding of the full sweep of economic history and ideas.

Economic historian *Niall Kishtainy* organizes short, chronological chapters that center on big ideas and events. He recounts the contributions of key thinkers including Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, and others, while examining topics ranging from the invention of money and the rise of agrarianism to the Great Depression, entrepreneurship, environmental destruction, inequality, and behavioral economics. The result is a uniquely enjoyable volume that succeeds in illuminating the economic ideas and forces that shape our world.

**Niall Kishtainy**, former economic policy advisor to the UK government and the United Nations Economic Commission for Africa, is guest teacher, department of economic history, London School of Economics, and author of *The Economics Book and Economics in Minutes*.

Mar 2017 288pp HB **Price: \$ 25.00**

## Burn Out

### The Endgame for Fossil Fuels

Dieter Helm

Low oil prices are sending

shockwaves through the global economy, and longtime industry observer *Dieter Helm* explains how this and other shifts are the harbingers of a coming energy revolution and how the fossil fuel age will come to an end. Surveying recent surges in technological innovations, *Helm's* provocative new book documents how the global move toward the internet-of-things will inexorably reduce the demand for oil, gas, and renewables—and prove more effective than current efforts to avert climate change.

Oil companies and energy utilities must begin to adapt their existing business models or face future irrelevancy. Oil-exporting nations, particularly in the Middle East, will be negatively impacted, whereas the United States and European countries that are investing in new technologies may find themselves leaders in the geopolitical game. Timely and controversial, this book concludes by offering advice on what governments and businesses can and should do now to prepare for a radically different energy future.

**Dieter Helm** is fellow in economics, New College, Oxford. He is also professor of energy policy and professorial research fellow, Smith School of Enterprise and the Environment, University of Oxford.

Mar. 2017 304pp HB Price: \$ 35.00



### **The Silence of the Archive**

*David Thomas, Simon Fowler and Valerie Johnson*

This new book provides a ground breaking discussion of a major but little considered issue - the silence of the archive: why archives, sometimes seen as the repositories of truth, often fail to satisfy users because they do not contain information which they expect to find.

Silences range from details of individuals' lives to records of state oppression or of intelligence operations. The book brings together ideas from a wide range of fields, from contemporary history through family history research to Shakespearian studies. It describes why there are these silences, what the impact of them is, how researchers have responded to them and what the silence of the archive means for researchers in the digital age.

**The Silence of the Archive** marks the first time that the question of silence in the archives has been discussed holistically and from a broad perspective, looking at causes, responses and implications both for researchers and for the archive itself.

Key chapters include: • enforced silences • inappropriate selection • dealing with the silence • possible solutions • the meaning of the silences

*Readership:* This book will be useful reading for professional archivists, postgraduate and undergraduate students of history, archives, librarianship and information studies, as well as academic and other users of archives.

May 2017 224pp PB Price: £. 59.95

### **Successful Enquiry Answering Every Time, 7th edition**

*Thinking your way from problem to solution*

*Tim Buckley Owen*

When people want to satisfy their immediate curiosity they're much more likely to use a search engine on their mobile device than ask their local library. But while the days of personal intervention in this kind of enquiry are inevitably numbered, the professional skills that underpin them are not. This book uses technology as the enabler of the thought processes that information professionals need to engage in when answering enquiries, and makes the case that new technology, far from making them irrelevant, raises the skill stakes for all.

**Successful Enquiry Answering Every Time** is designed to guide information professionals through all the stages of research, from finding out what the enquirer really wants, to providing a polished, value-added answer.

Now in its 7th edition, this book is fully updated to cover new skills, such as:

- employing critical thinking to manipulate, categorise and prioritise raw search results
- using strategic reading and abstracting techniques to identify and summarise the essential information the enquirer needs from the retrieved documents
- drawing on established story-telling practice to present research results effectively – whether orally or in writing
- working to the POWER model: plan, organise, write, edit, review.

This book is ideal for anyone who has to answer enquiries from users in any information role; those working in contact centres who are dealing with information enquiries, processing transactions or trouble-shooting technical issues; and information professionals working on enquiry desks in large or small academic, public, school or special libraries.

Apr. 2017 192pp PB Price: £.49.95

### **Websites of the month....**



[www.Printfriendly.com](http://www.printfriendly.com)

Printing a webpage from a browser can get quite messy with multiple links, ads, images and other page fillers. Printfriendly.com will give you a modifiable, printable page in a few seconds. You just need to paste the url in the website.

[www.memrise.com](http://www.memrise.com)

Do you fancy learning new things in small byte sized packages? If yes, then Memrise is for you. The additive nature of gaming combined with memory improvement makes this an excellent resource.

New...

## Horizontal Auger Boring Projects Second Edition

Horizontal Auger Boring Task Force  
Manuals and Reports on Engineering  
Practice (MOP) 106

Prepared by the Horizontal Auger Boring Task Force of the Trenchless Installation of Pipelines Committee. Sponsored by the Utilities Engineering and Surveying Institute of ASCE

**Horizontal Auger Boring Projects**, Second Edition, is a comprehensive manual of practice covering horizontal auger boring (HAB) techniques for pipeline crossing. This second edition of MOP 106 presents current practices for the planning, design, and construction of pipelines under highways and railroads using HAB. These cost-effective and versatile techniques can also be applied to various utility installations crossing under or parallel to roads and streets.

This manual is divided into seven sections. The first section offers an overview of HAB and other trenchless alternatives. The second section provides details of the system, including system components, recent innovations, and variations. The remaining five sections provide information on the planning phase, geotechnical investigation, design phase, and construction phase of a HAB project.

This Manual of Practice will assist engineers, contractors, and owners involved in new pipe installation projects using HAB methods to design and carry out projects effectively and safely.

2017 180pp Soft Cover **Price: \$ 120.00**

## Health Watch...

### A Drugless Medicine - Acupressure.....

Acupressure is an ancient art of healing believed by some people to be even older than acupuncture. It involves the use of the fingers (and in some cases, the toes) to press key points on the surface of the skin to stimulate the body's natural ability to heal itself. Pressing on these points relieves muscle tension, which promotes the circulation of blood and *qi* to aid in the healing process.

#### **What's the difference between acupressure and acupuncture?**

Acupressure and acupuncture are actually quite alike. In fact, acupressure is sometimes referred to as "needleless acupuncture," because both forms of healing use the same points to achieve the desired results. The main difference between the professions is that an acupuncturist stimulates points by inserting needles, whereas an acupressurist stimulates the same points using finger pressure.

#### **How does acupressure work?**

Like acupuncture, acupressure involves the stimulation of certain points on the body. Stimulating these points can trigger the release of endorphins, chemicals produced by the body that relieve pain. When endorphins are released, the pain is blocked, and the flow of blood and oxygen to the affected area is increased. This causes the muscles to relax and promotes healing.

In acupressure, as with most traditional Chinese medicine concepts, local symptoms are considered an expression of the whole body's condition. A person with a tension headache, for instance, may actually be suffering from pain or stress in the shoulder and neck. An acupressurist would focus not only on relieving pain and discomfort, but

removing the source of that pain and discomfort, before it develops into a more serious condition.

Besides relieving pain, acupressure can help rebalance the body by lowering stress and tension levels and strengthening the immune system. Certain acupressure points can also relieve tension in the chest, enabling people to breathe more deeply and sleep better, and there has been anecdotal evidence that acupressure can help pregnant women have a quicker, less painful delivery.

#### *Some Acupressure Points for Self Treatment:*



#### **Wrist Point 1:**

Wrist Point 1 is very useful to relieve stress. Find the Wrist Point 1 on your wrist in line up with little finger. You can easily find the exact Wrist Point 1 as shown in picture. Apply pressure with your thumb at the point where your wrist forms a crease with your hand. Hold the acupressure point for about 2 minutes, applying a generous amount of pressure. This point is good for relieving tension. You can easily get rid of day to day stress in a few minutes by applying pressure on this point.

#### **Third Eye Point:**



Acupressure Third Eye Point is most popular point that is used by lots of people in daily routine as Self Treatment. The Third Eye Point is situated between the two eyebrows. The exact spot for Acupressure Third Eye Point is as displayed in above picture. Apply light pressure on Acupressure Third Eye Point every day to get relief in Headache, Ulcer pain, Hay Fever, indigestion and eyestrain

.....*Courtesy:* **World Wide Web**